



Gay Games XI Satisfaction Survey (Summary): Insights, Experiences, and Looking Forward¹

Gay Games 11 Hong Kong 2023 Organizing Committee

The Gay Games Hong Kong was a resounding celebration of sports, culture, and unity, drawing a vibrant mix of LGBTQ+ individuals and allies from across the globe. As the event wrapped up, the overwhelming positive experiences shared by participants highlighted the event's triumphs and the potential for future enhancements.

For numerous attendees in Hong Kong, this edition marked a memorable first Gay Games adventure, while veterans, who had the joy of participating in past editions in cities like Paris and San Francisco, felt a renewed sense of camaraderie. The event was a beautiful tapestry of ages, genders, sexual orientations, and professions, with a rich variety of backgrounds. English speakers found a strong sense of community, yet the diversity of languages added to the event's international flair.

The sports events were a hotbed of excitement, with many athletes commending the meticulous organization and seamless communication. The range of sports offered something for everyone, and the feedback was a valuable resource for perfecting future games.

The overall event experience was largely celebrated, with attendees raving about the thoughtfully curated goodie bags, the spectacular opening and closing ceremonies, the enchanting Gala Concerts, and the poignant AIDS Quilt Memorial Ceremony. While the Virtual Rainbow Run was a hidden gem for some, it was a testament to the event's rich and varied program. In particular, the opening ceremony was highly celebrated by attendees and received the highest rating from attendees since the Federation of Gay Games first started tracking the satisfaction scores for this event in 2002.

Communication was key to an enjoyable experience, and many reported top-notch interactions before and during the games, though there's an opportunity to amplify outreach through the website and social media.

Accommodations were a breeze for many, although many would have preferred more affordable options. Visitors and locals alike savored their time in Hong Kong, often extending their stay to soak in the sights, with a strong sense of safety and inclusivity felt throughout.

¹ Source: A Gay Games XI Satisfaction Survey was conducted by the Federation of Gay Games in December 2023. The survey was sent to all participants of Gay Games XI, with a 14% response rate. This document is a summary of the key findings and feedback of the survey in respect of Gay Games Hong Kong.



The cultural events were a highlight, with most participants enjoying the festivities. Even those who missed certain events like the Virtual Rainbow Run left with lasting impressions. The mascot added a fun touch, while the goodie bags ranged from delightful to eco-conscious suggestions for the future.

Volunteers and staff earned high praise for their tireless support and infectious enthusiasm, which were pivotal in creating a welcoming ambience at the event.

Looking forward, the excitement for the next Gay Games in Valencia was palpable, with many eager to immerse themselves once again in the spirit of LGBTQ+ sports and cultural festivities. While some participants were still considering future participation, the sense of anticipation was undeniable.

As the Gay Games Hong Kong drew to a close, the feedback from attendees was a treasure trove of insights, setting the stage for even more successful and inclusive events in the future. The Gay Games stand as a testament to the power of the LGBTQ+ community to unite in celebration of diversity and promote acceptance through the joy of sports and culture.

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